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Top Videographers and Photographers Capture Region 9 in Action at PQMRA

PORTLAND, OR – August 17, 2011 — PQMRA hosted the fourth leg of the Region 9 Series on August 6-7 where 165 cars were captured in action by one of the top videographers for NBC, and photographers in the Northwest. The outcome – a combination of cutting edge photos and a premier video being pushed out to various media and social networks - thanks to the digital creative agency Hybrid Industries. (Check out the video here: <http://vimeo.com/27760572>)

PQMRA teamed up with Hybrid Industries earlier this year to begin the process of overhauling their web site as one of many steps being taken to prepare for the 2012 Western Grands. With the goal of creating a premier user experience and strengthening the promotion of quarter midgets, Hybrid's Team brought out all forces to ensure they had the material they believed necessary to achieve PQMRA's goals.

"Our team loves racing and currently works closely with several drivers throughout the Northwest promoting their programs," said Owner Jared Cooper. "PQMRA is our first exposure to quarter midgets and compliments our commitment to promoting racing throughout the Northwest. We are excited to be working alongside such a great group of young drivers and their families."

In 2005, Portland attracted more than 500 cars to the Western Grands and remains one of the few clubs to attract such a strong count for the west. With their unique facility resting in the heart of Alpenrose Dairy and a track known as the "little brother" to NASCAR's Bristol track, all sights are set on 2012. You can expect to hear more from the Portland Team in the upcoming weeks as they unveil their new website and continue building on their goal of creating the best possible experience for participants attending the 2012 Western Grands.

About Hybrid Industries:

Since 2001 Hybrid Industries has worked to assemble an unparalleled team of the most elite visual artists and motion graphic designers to deliver their clients a truly unique experience to pass on to their consumers. Their system of combining professional experience, innovative designs, and an unprecedented motivation to excel truly raises the bar for what is normally considered standard in business.

The Hybrid Industries team specializes in its extensive background in program languages and technologies such as HTML, CSS, XHTML and AJAX to provide an array of services to meet the most demanding projects. Here at Hybrid our goal is to break common design boundaries and web technology to set our clients apart from the rest of the internet, namely their competitors.

For more information about Hybrid Industries contact Jared Cooper at sales@designbyhybrid.com. For more information about PQMRA, contact President Norm Miller at a.maywest@comcast.net or see the soon to be released PQMRA web site at www.portlandqma.com.